

# ★ **DOUBLE YOUR IMPACT WITH HEROES AND HELPERS®** ★

**70% OF YOUR PURCHASE  
STAYS LOCAL WITH  
SCOUTING TO PAY FOR:**

- Summer camp
- Registration fees
- Community service projects
- and much more!



**Snacks will be delivered to military personnel, first responders, and local food banks.**



Did you know?

**You can do MORE GOOD with Heroes and Helpers!**

- You earn more Rewards (1 bonus point per \$1 sold) with Heroes and Helpers
- You and your Pack/Troop earn commission (70%)... same as popcorn
- Trail's End ships snacks to military personnel, first responders, and local food banks.

For a \$50 Heroes and Helpers purchase, Trail's End will ship \$50 of popcorn!

Some of the popcorn stays local and some is shipped to the men and women serving our country overseas.