



# **IS YOUR UNIT PREPARED?** Strengthen and Grow Your Pack:

SHARE PROMOTE YOUR UNIT	<b>INVITE</b> Recruit families, not just youth	<b>ENGAGE</b> EVERY PARENT AND GUARDIAN HELPS	<b>OTHER</b> Ways to create visibility
Share an upcoming activity and/or photo on social media	Invite a family or friend to attend an upcoming activity	Identify 1-2 leaders to assist with recruitment efforts	Publish & Promote an ACTIVITY Calendar
Place 3 Scout yard signs in different locations (house, park, etc.)	Invite a member of the local school administration to attend an activity (pinewood derby, blue & gold, court of honor, etc.)	Schedule a parent orientation meeting for new families	Update your BeAScout.org Pin
Help schedule and lead your school's sign-up night	Participate in at least 2 unit-led recruitment events	Host or participate in a fall new Scout activity	Conduct a service project at a school, park or organization

### TAKE SCOUTING TO THE PEOPLE

Membership Coordinator:	
District Name:	
Unit Number:	
Our School(s)	

## PLEASE VISIT TAMPABAYSCOUTING.ORG/RECRUITMENT-MATERIALS

for more tools and resources





**RECRUITMENT GOAL** 

Last fall we recruited \_\_\_\_\_ new Scouts, this year our goal is to recruit \_\_\_\_\_ new Scouts!



New parents who meet a unit leader the night of the sign up are more likely to return.

# **PREPARED FOR LIFE**

### **COMPLIMENTS EVERY PASSION—AND BUILDS CHARACTER TOO**

SCOUTING

## **HOW SCOUTING PREPARES:**

Whether your child dreams of<br/>being an athlete, actor,<br/>engineer, or entrepreneur,<br/>Scouting prepares them for the<br/>road ahead—by shaping who<br/>they are, not just what they do



#### FOR ATHLETES:

Scouting teaches discipline, teamwork, and stamina-qualities that carry over to the field and court.

#### FOR ARTISTS AND PERFORMERS:

Scouts build confidence, communication skills, and creativity through leadership roles, presentations, and public speaking.

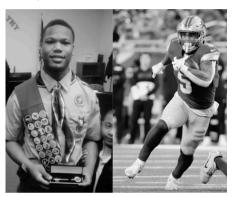
#### FOR HIGH ACHIEVERS:

Scouts learn how to manage time, solve problems, and stay committed to long-term goals—skills that show up in the classroom and beyond.

#### FOR BUSY FAMILES

With weekly meetings and flexible scheduling, Scouting is designed to fit alongside other extracurriculars—not replace them.

NFL running back David Montgomery is a proud Eagle Scout. Before the bright lights of the NFL, David spent his youth in Scouting—learning responsibility, discipline, and leadership that shaped his character on and off the field.



"Scouting taught me how to be accountable —to myself, my team, and my community."

-David Montgomery, Eagle Scout & NFL Player



## HOW SCOUTING COMPARES

Scouting stands out by combining **the best** parts of youth programs—leadership, service, outdoor adventure, STEM, and character building—into one experience. While sports, arts, and clubs focus on a single skill, Scouting develops the whole person through hands-on challenges and youth-led activities that build confidence and responsibility.

With flexible scheduling and year-round engagement, Scouting complements—not competes with—other passions. **Many Scouts are also athletes, performers, and scholars**— Scouting simply helps them grow stronger in every role they take on.

√ = YES ▲ = SOMEWHAT × = NO	SCOUTING*	YOUTH SPORTS	DRAMA/ Theater	KARATE LESSONS
EST. MONTHLY Cost	\$20-\$40	\$50+	\$80+	\$60+
LEADERSHIP OPPORTUNITIES	>	×	1	Â
PARENT INVOLVEMENT	>	A	×	Â
CHARACTER DEVELOPMENT	>	Å	1	Â
YEAR ROUND	$\checkmark$	×	×	4

ESTIMATED MONTHLY COST FOR SCOUTING INCLUDES NATIONAL FEES AND BASIC UNIT COSTS. ADDITIONAL UNIT-SPECIFIC FEES (SUCH AS UNIFORMS, TRIPS, OR EVENTS) MAY VARY.