



IS YOUR UNIT PREPARED?

Strengthen and Grow Your Pack:

SHARE

PROMOTE YOUR UNIT

__ Share an upcoming activity and/or photo on social media

__ Place 3 Scout yard signs in different locations

(house, park, etc.)

__ Help schedule and lead your school's sign-up night

INVITE

RECRUIT FAMILIES, NOT JUST YOUTH

__ Invite a family or friend to attend an upcoming activity

__ Invite a member of the local school administration to attend an activity

(pinewood derby, blue & gold, court of honor, etc.)

__ Participate in at least 2 unit-led recruitment events

ENGAGE

EVERY PARENT AND GUARDIAN HELPS

__ Identify 1-2 leaders to assist with recruitment efforts

__ Schedule a parent orientation meeting for new families

__ Host or participate in a fall new Scout activity

OTHER

WAYS TO CREATE VISIBILITY

__ Publish & Promote an ACTIVITY Calendar

__ Update your BeAScout.org Pin

__ Conduct a service project at a school, park or organization

TAKE SCOUTING TO THE PEOPLE

Membership Coordinator: _____

District Name: _____

Unit Number: _____

Our School(s): _____

PLEASE VISIT TAMPABAYSCOUTING.ORG/RECRUITMENT-MATERIALS

for more tools and resources

RECRUITMENT GOAL

Last fall we recruited _____ new Scouts, this year our goal is to recruit _____ new Scouts!



Scouting America
Greater Tampa Bay Area Council



New parents who meet a unit leader the night of the sign up are more likely to return.

PREPARED FOR LIFE

SCOUTING

COMPLIMENTS EVERY PASSION—AND BUILDS CHARACTER TOO

HOW SCOUTING PREPARES:

Whether your child dreams of being an athlete, actor, engineer, or entrepreneur, Scouting prepares them for the road ahead—by shaping who they are, not just what they do



FOR ATHLETES:

Scouting teaches discipline, teamwork, and stamina—qualities that carry over to the field and court.

FOR ARTISTS AND PERFORMERS:

Scouts build confidence, communication skills, and creativity through leadership roles, presentations, and public speaking.

FOR HIGH ACHIEVERS:

Scouts learn how to manage time, solve problems, and stay committed to long-term goals—skills that show up in the classroom and beyond.

FOR BUSY FAMILIES

With weekly meetings and flexible scheduling, Scouting is designed to fit alongside other extracurriculars—not replace them.

NFL running back David Montgomery is a proud Eagle Scout. Before the bright lights of the NFL, David spent his youth in Scouting—learning responsibility, discipline, and leadership that shaped his character on and off the field.



“Scouting taught me how to be accountable—to myself, my team, and my community.”

—David Montgomery,
Eagle Scout & NFL Player



HOW SCOUTING COMPARES

Scouting stands out by combining **the best parts of youth programs**—leadership, service, outdoor adventure, STEM, and character building—into one experience. **While sports, arts, and clubs focus on a single skill, Scouting develops the whole person** through hands-on challenges and youth-led activities that build confidence and responsibility.

With flexible scheduling and year-round engagement, Scouting complements—not competes with—other passions. **Many Scouts are also athletes, performers, and scholars**—Scouting simply helps them grow stronger in every role they take on.

✓ = YES ⚠ = SOMEWHAT ✗ = NO	SCOUTING*	YOUTH SPORTS	DRAMA/ THEATER	KARATE LESSONS
EST. MONTHLY COST	\$20-\$40	\$50+	\$80+	\$60+
LEADERSHIP OPPORTUNITIES	✓	✗	⚠	⚠
PARENT INVOLVEMENT	✓	⚠	✗	⚠
CHARACTER DEVELOPMENT	✓	⚠	⚠	⚠
YEAR ROUND	✓	✗	✗	⚠

ESTIMATED MONTHLY COST FOR SCOUTING INCLUDES NATIONAL FEES AND BASIC UNIT COSTS. ADDITIONAL UNIT-SPECIFIC FEES (SUCH AS UNIFORMS, TRIPS, OR EVENTS) MAY VARY.