



# 2023 Popcorn Sale Unit Commission

## Base Commission

Base Commission—25%

Early Registration & Attend Training—3%

75% Club—2%

\*\*Not enrolling in ACH for automatic payments (-5%)

## Bonus Commission

Tier 1—\$3,500-\$7,999 in sales or 10% increase in sales—1%

Tier 2—\$8,000-\$13,999 in sales or 15% increase in sales—2%

Tier 3 \$14,000+ or 25% increase in sales—4%

Cash over Prizes—3%

**40% commission  
available for  
traditional sales**



\*\*Commission for all online sales is 30%

## SALE Preparation

Tuesday, July 25 or Thursday, July 27	2023 Popcorn Sale Kick-off (Virtual)
Tuesday, August 8	2023 New Kernel Orientation Q&A (Virtual)
Friday, July 7	Storefront Reservations Open

## SALE

Tuesday, August 1	Online Sale Starts
Saturday, August 5	Early Take Order Sales Start
Saturday, August 12 at 11:59pm	Show & Sell Popcorn Orders Due
Saturday, August 26	Distribute Show & Sale Popcorn at District locations
Saturday, August 26	Show & Sell Sale Starts
Saturday, September 16 11:59 PM	Mid-Sale Reorders Due into TE System
Saturday, September 30	Mid-Sale Reorders Distribution
Sunday, October 29	SALE ENDS

## POST-SALE Wrap-up

Sunday, October 1 11:59 PM	ACH Information due
Nov. 1, Nov. 2 & Nov. 4	Unsold Popcorn Return (times & locations TBA)
Thursday, November 2 - 11:59 PM	Take Orders Due into TE System
Friday, November 10 5PM	Prize Information Due
Saturday, November 18th	Take Order Distribution
Friday, December 1st	Final Payment Due